gdmr

DESIGN
PRESENTATION
2026

360° BRANDING SOLUTIONS

Portfolio



ABOUT US

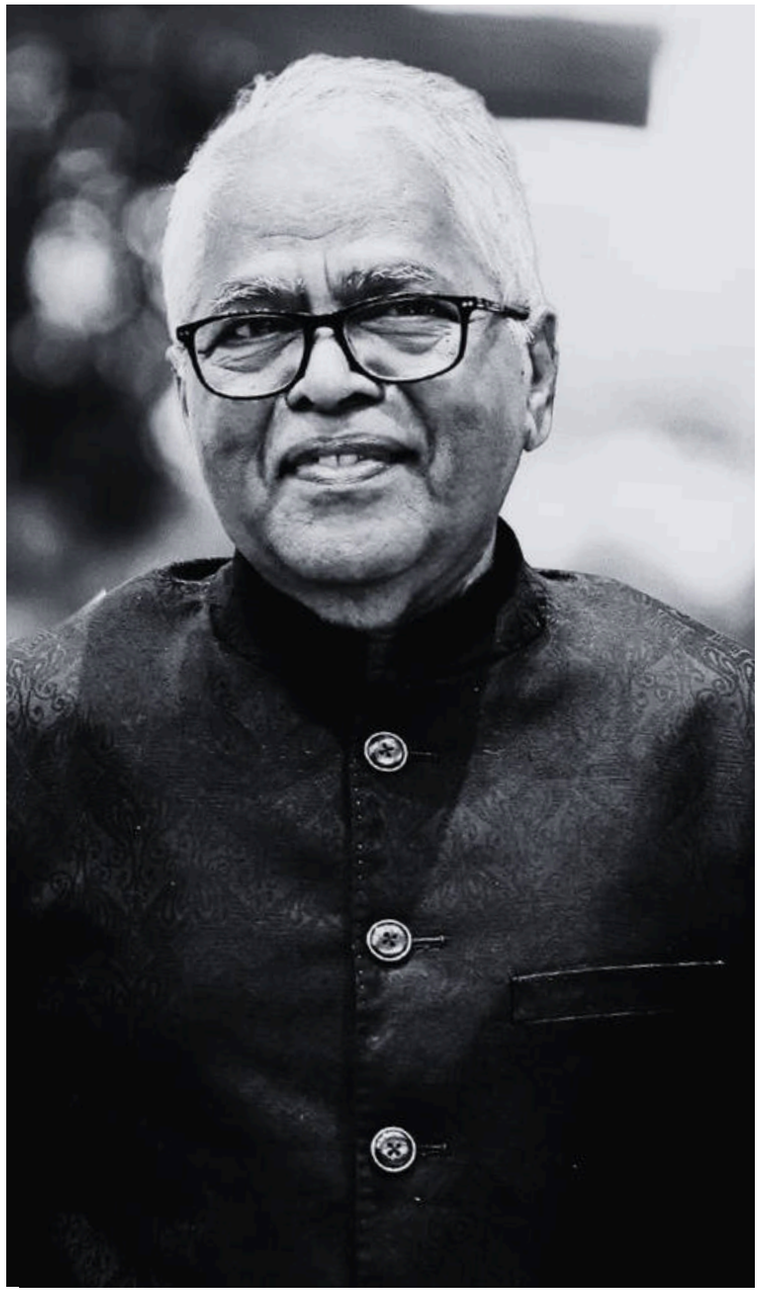
We Turn Campaigns Into Experiences.
GDMR is a Visual Solutions and Creative Execution partner focused on transforming brand ideas into impactful physical experiences. From the first concept to the final installation, we bring together creative thinking, strategic design, and precise execution to create brand experiences that capture attention and connect with consumers.

Our strength lies in taking a campaign beyond the screen and bringing it to life across retail spaces, focal points, kiosks, displays, events. We develop solutions that are not only visually compelling, but also practical, scalable, and aligned with the brand's objectives.

We work closely with brands to translate campaign stories into meaningful physical touchpoints—from concept development and design to production, adaptation, rollout, and on-ground execution.

With experience managing diverse formats, locations, and execution requirements, we understand what it takes to turn creative ideas into consistent, high-impact brand visibility.
Beyond Visual Solutions, our capabilities extend across Digital Solutions, Retail Solutions, and Creative Branding, allowing us to support brands across multiple stages of their communication and customer experience journey.

OUR APPROACH: **IDEA → DESIGN → ADAPT → EXECUTE → EXPERIENCE**



Sundar Swamy Srinivasan
Founder

Srinivasan, a structural engineer with 50+ years of expertise, is renowned for his theoretical depth and practical skill in solving complex design challenges. He has contributed to landmark projects globally and now leads the Civil Engineering department at GDMR.



Githi Sreenivasan
Managing Partner

Githi, founder and managing director of GDMR, brings over 20 years of expertise in visual merchandising. Her creativity, strategic vision, and leadership have been the driving force behind the organization's success and commitment to excellence.



Gina Vijayabhaskar
Partner & Executive Director

Gina is the Partner and Executive Director of GDMR, playing a pivotal role in steering the organization's strategic vision and growth. Her leadership style is a blend of innovation and precision, fostering a collaborative work environment that empowers her team.



BRANDING

CUSTOM DESIGN | PRINTING | INSTALLATION



















CAFE COFFEE DAY


ചായയും
കടിയും


Tea
Chai 20
Masala Chai 25
Ginger Chai 25
Green Tea 30
Karak Chai 35
Snacks
Porotta Roll 40
Samosa 30
Cutlet 30
Cold Coffet 30
Puffs 25
Sandwich 45
Coffee
Filter Coffee 30
Black Coffee 25
Cold Coffee 50
Cappuccino 60
Combos
Chai + Samosa 50
Chai + Cutlet 50
Puff + Millt 50
Tew + Sandwich 60
Specials
Iced Tea 45
Lemon Mint 50
Tender Coconut 60
Seasonal Specials
Desserts
Sweet Puffs 39
Tea Cake 40


ചായയും
കടിയും




ചായക്ക്
ഒരു കമ്പനിയുണ്ട്...
TODAY'S SPECIAL
Chai + Vada = ₹25
Scan for our menu
Good Food Better Days


Tea
Snacks
Coffee
Good Food Better Days
ചായയും
കടിയും


ചായയും
കടിയും
OPEN
08.00 - 22.00


ചായയും
കുടിയും
Chai. Snacks.
Good Vibes.
Good Food Better Days
Tea
Snacks
Coffee
More

TEA SHOP







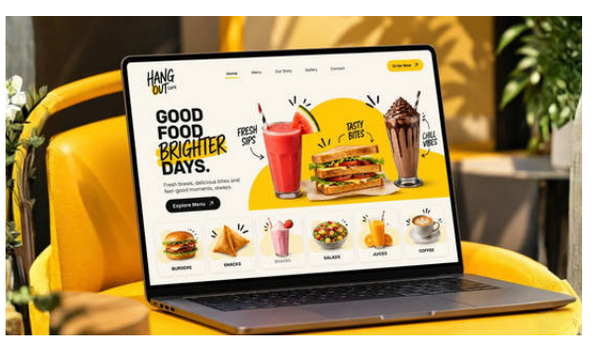










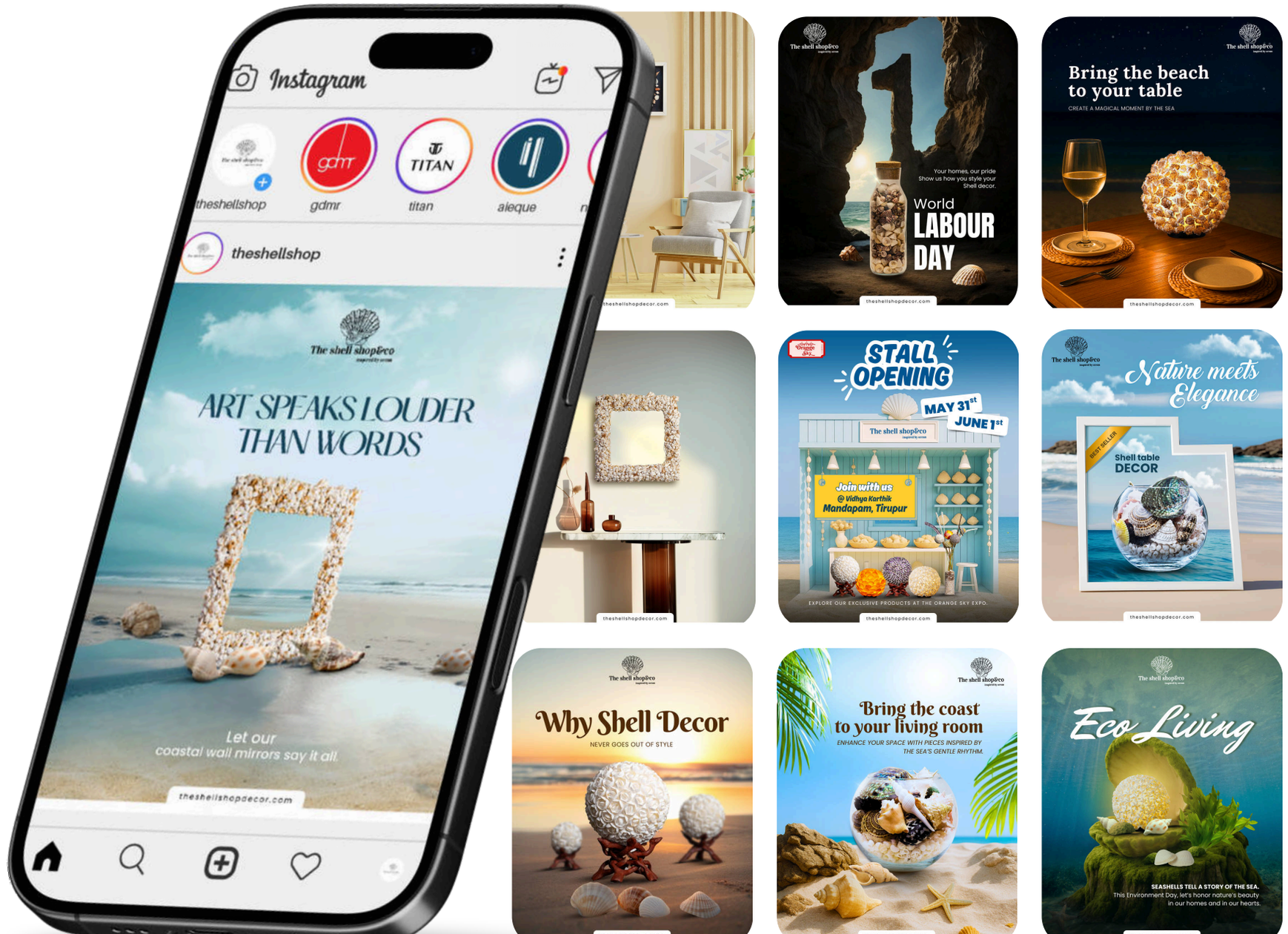






HANGOUT CAFE


gdmr
SOCIAL MEDIA
Management



THE SHELL SHOP


Instagram
dentaldesigns
gdmr
titan
aleque
dentaldesigns
"No more hidden secrets inside mouth."
Happy Janmashtami
Kowdiar PO, Trivandrum | 04712720740, 9037020740
dentaldesigns.in
"May the message of the cross be a source of comfort for you."
HAPPY GOOD FRIDAY
1 MAY
HAPPY INTERNATIONAL LABOUR DAY
"May this Bakrid reflect, pray, and celebrate with loved ones."
Eid al-Adha Mubarak
HAPPY VISHU
"May this Vishu bring you good health, happiness, and a year filled with prosperity."
INTERNATIONAL YOGA Day
"Yoga helps to keep mind calm and that will reflect in your face as a bright smile."
Dental Implants:
Natural look. Lifelong comfort.
You are still not yet, so please stop here.
World No Tobacco Day
May the tricolour of India always fly high and may the country continue to prosper in every aspect.
HAPPY INDEPENDENCE DAY
"A healthy mouth = a healthy mind."
World BRAIN DAY

DENTAL

aieque®
.com

aieque®
.com

aieque®
TRADEMARK SERVICES

aieque®
TRADEMARK SERVICES L.L.C

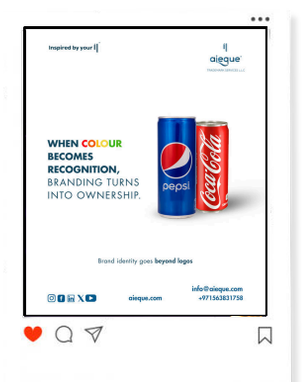
#000000	#FFFFFF	#3C97C8	#164961	#FEC625

FONT
LANGUAGE

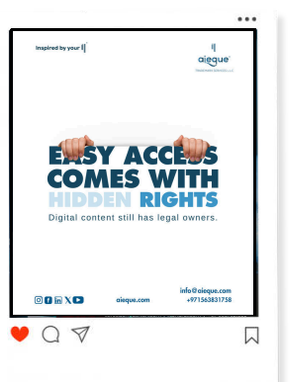


COLOR
MOODBOARD

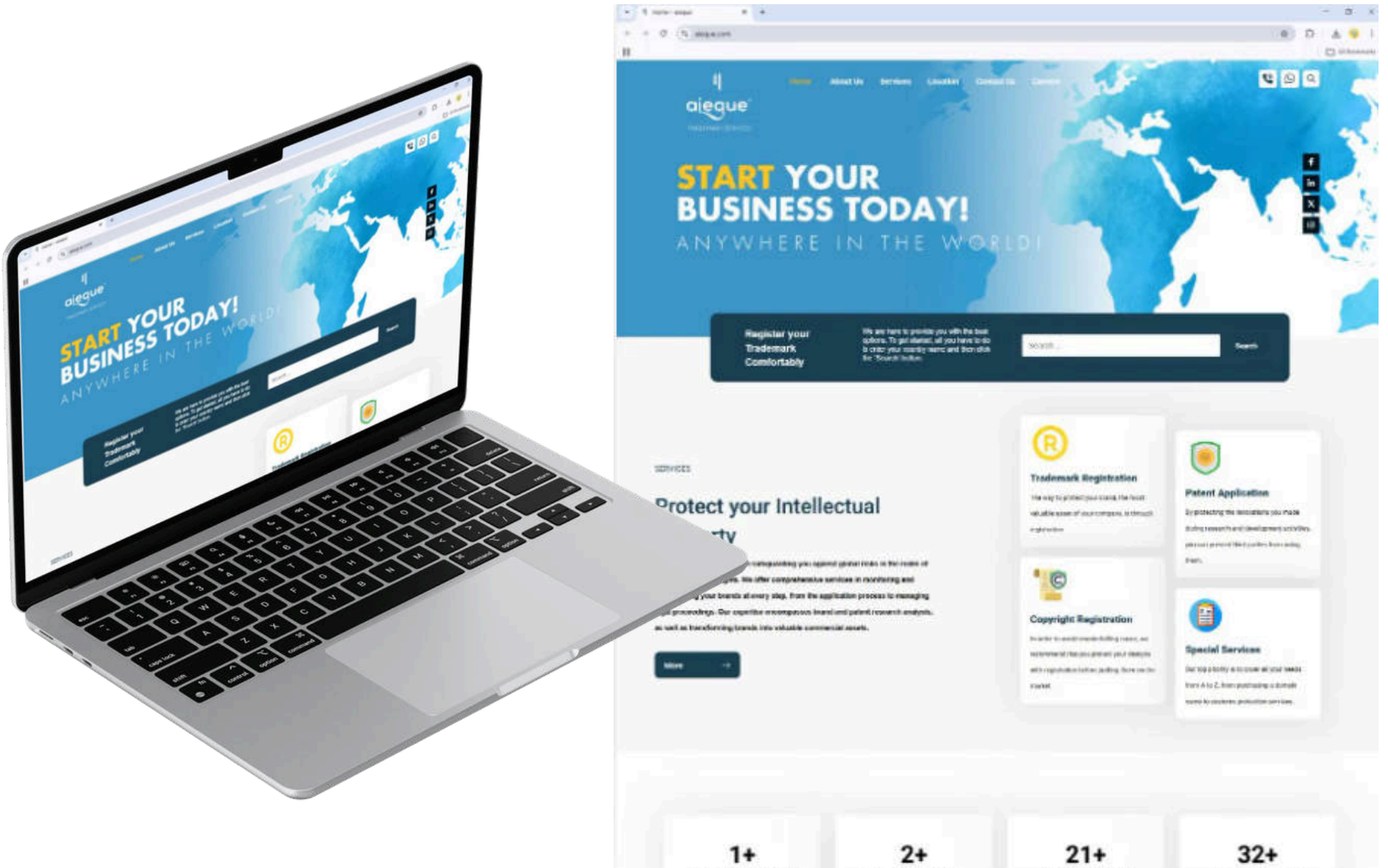








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Copyright Registration
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2+
21+
32+

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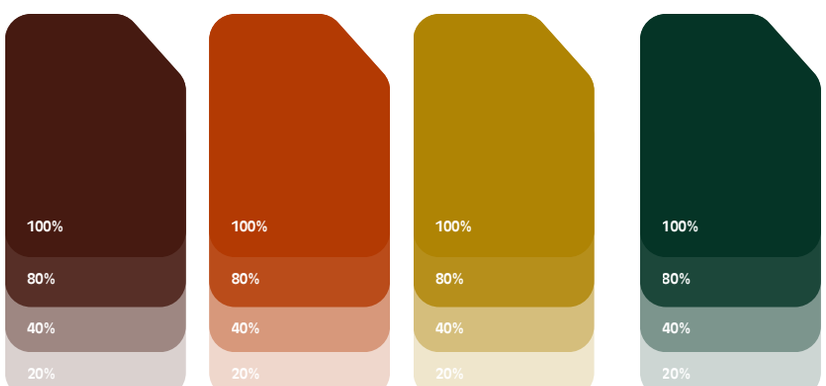
Sharvv

Discover the perfect blend of
spirituality, tradition, and craftsmanship

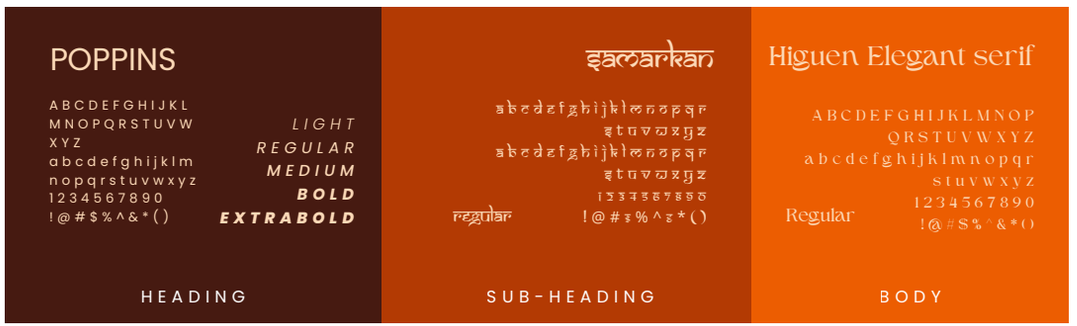
Sharvv

Sharvv

COLOR SCHEME



FONT LANGUAGE

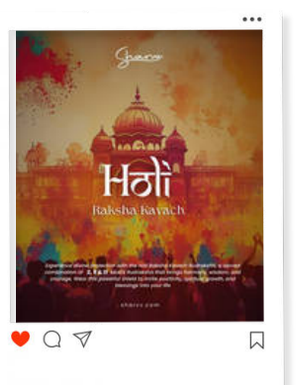


COLOR MOODBOARD

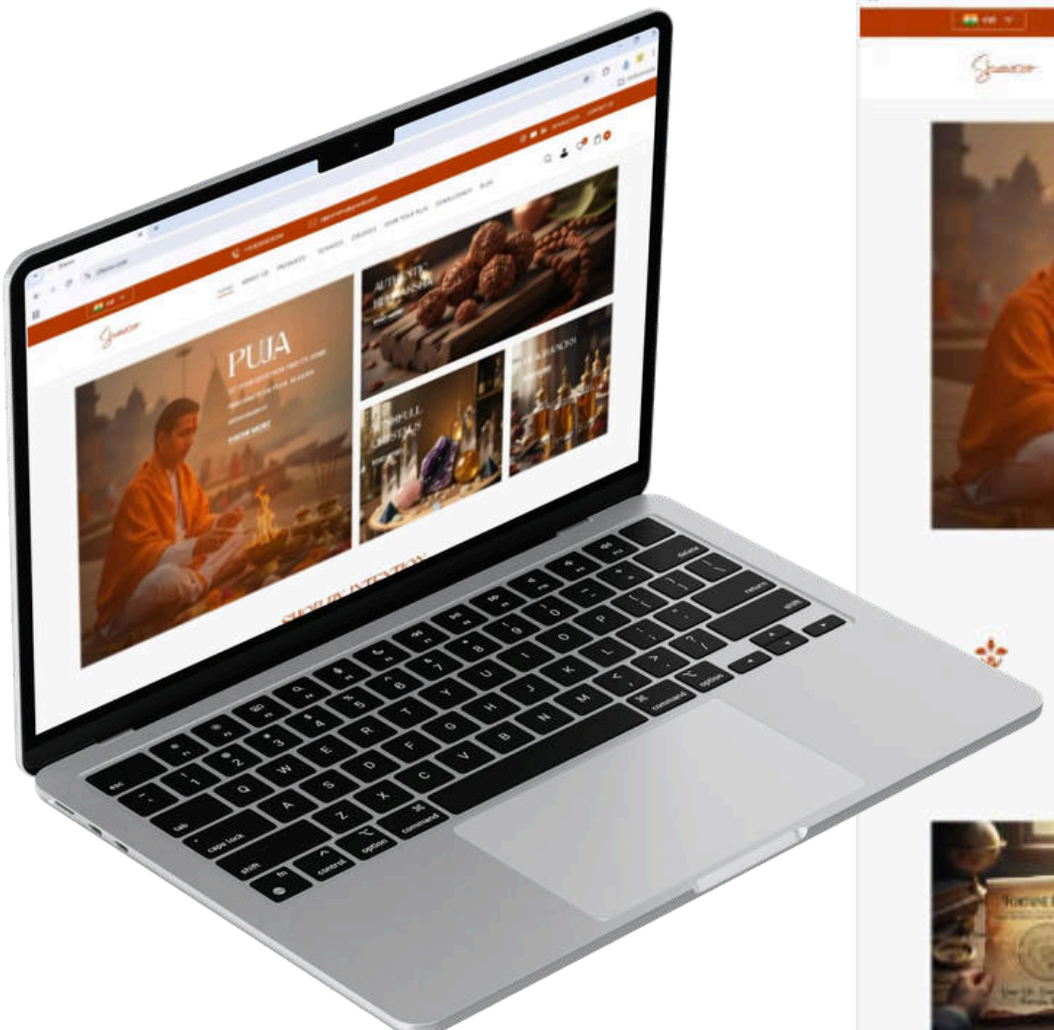


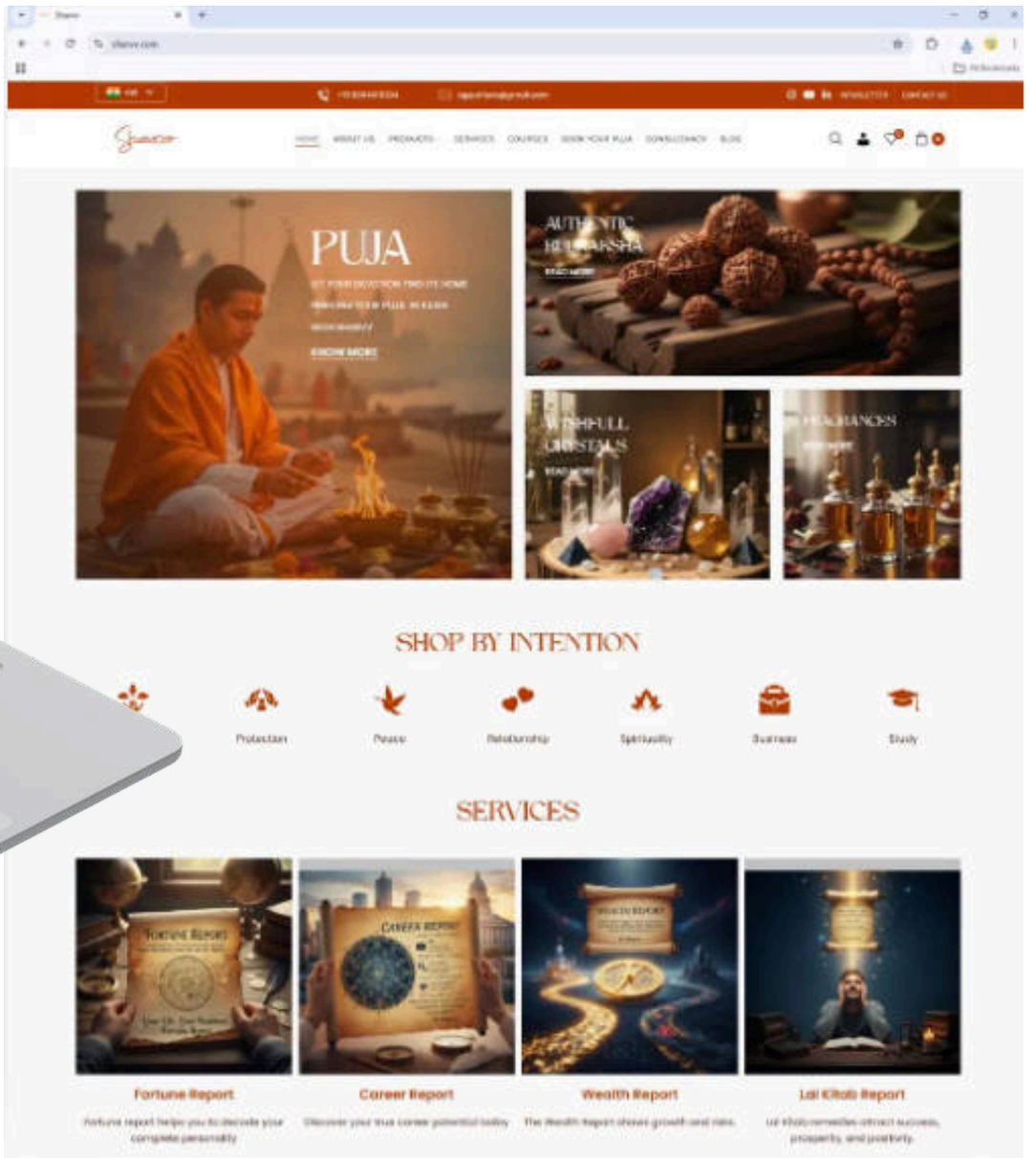






SHARVV


PUJA


PUJA
SHOP BY INTENTION
SERVICES
Fortune Report
Career Report
Wealth Report
Lal Kitab Report

SHARVV


gdmr
BRAND
Activation

INSTORE MARKETING ELEMENTS

COCOCRAFT

UV print on gold metalic vintl board with golden chain for hanging. The flowers were UV printed on metalic vinyl and pasted on PVC.



INSTORE MARKETING ELEMENTS

HOME TOWN







INSTORE VISUAL CHANGEOVER

MULTIPLE BRANDS

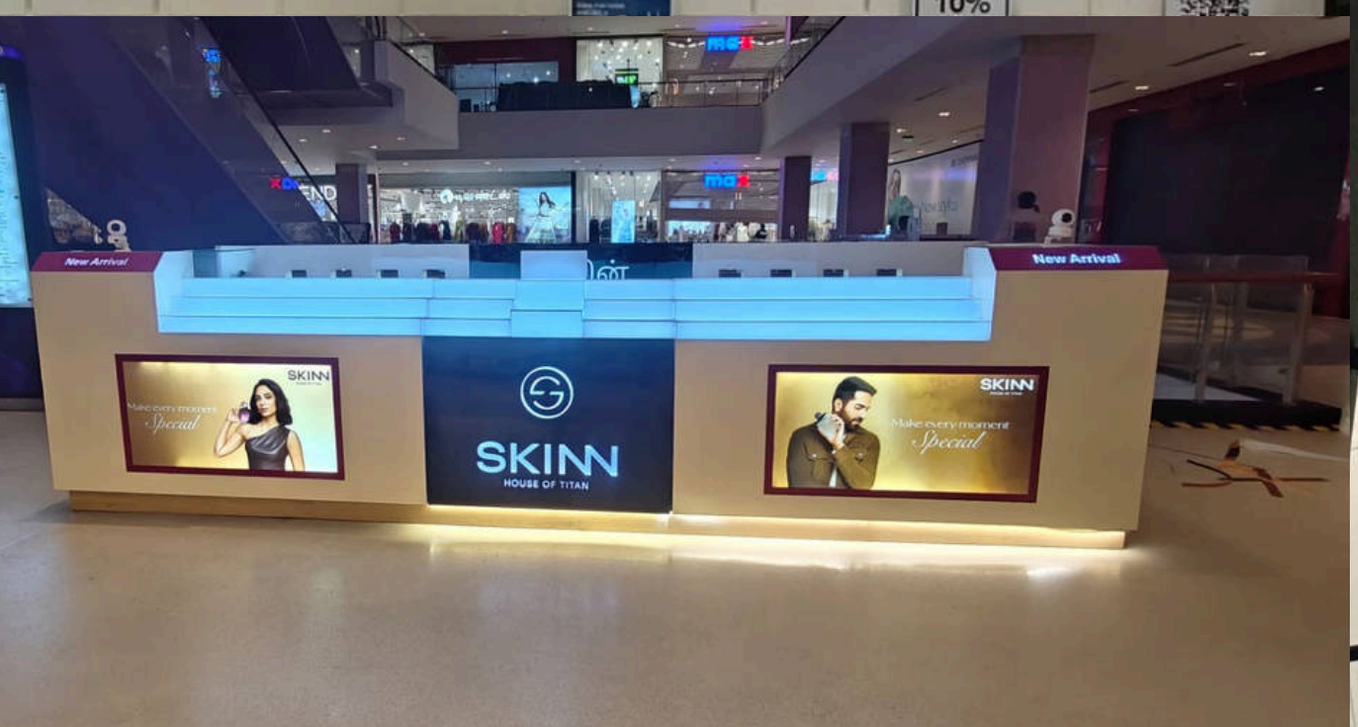














INSTORE VISUAL CHANGEOVER

MULTIPLE BRANDS



FOCAL *Point*

(1) FOCAL POINT

KENNETH COLE AUTOMATICS EXECUTION

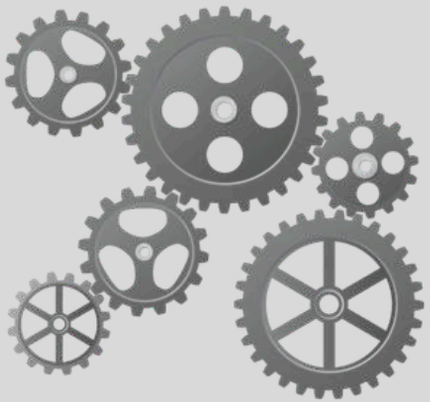
The watch created for the campaign is the Kenneth Cole Limited Edition Automatic Self-Winding Blue Dial Blue Silicone Strap Watch

2026 . 01

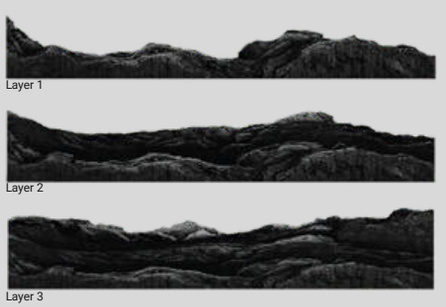




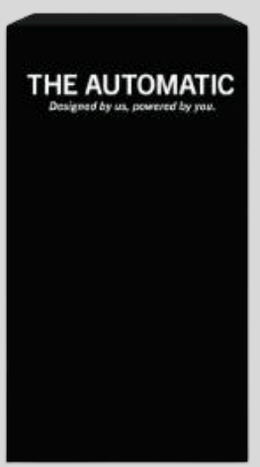




3D Rotating Gears







KENNETH COLE AUTOMATICS EXECUTION

(2) FOCAL POINT

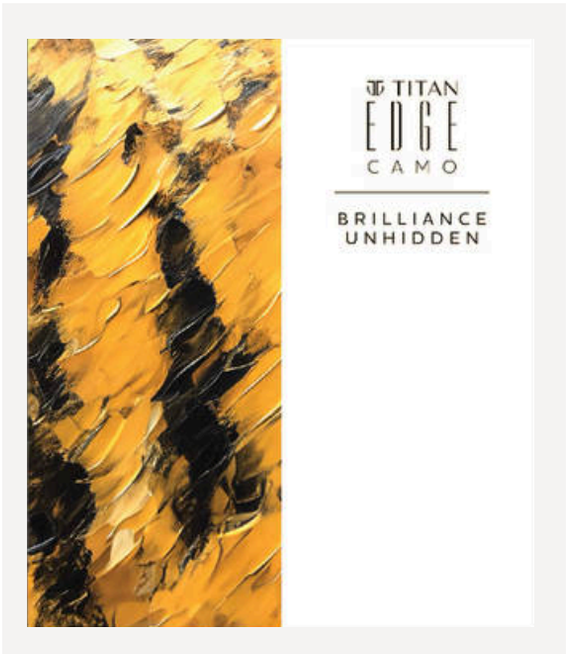
TITAN EDGE CAMO EXECUTION

The watch created for the focal point is the Titan Edge Squircle Camo Quartz Analog Yellow Dial Yellow Ceramic Strap Watch For Unisex part of the Camo Collection, this timepiece blends camouflage-inspired versatility with effortless sophistication.

2026 . 01















TITAN EDGE CAMO EXECUTION

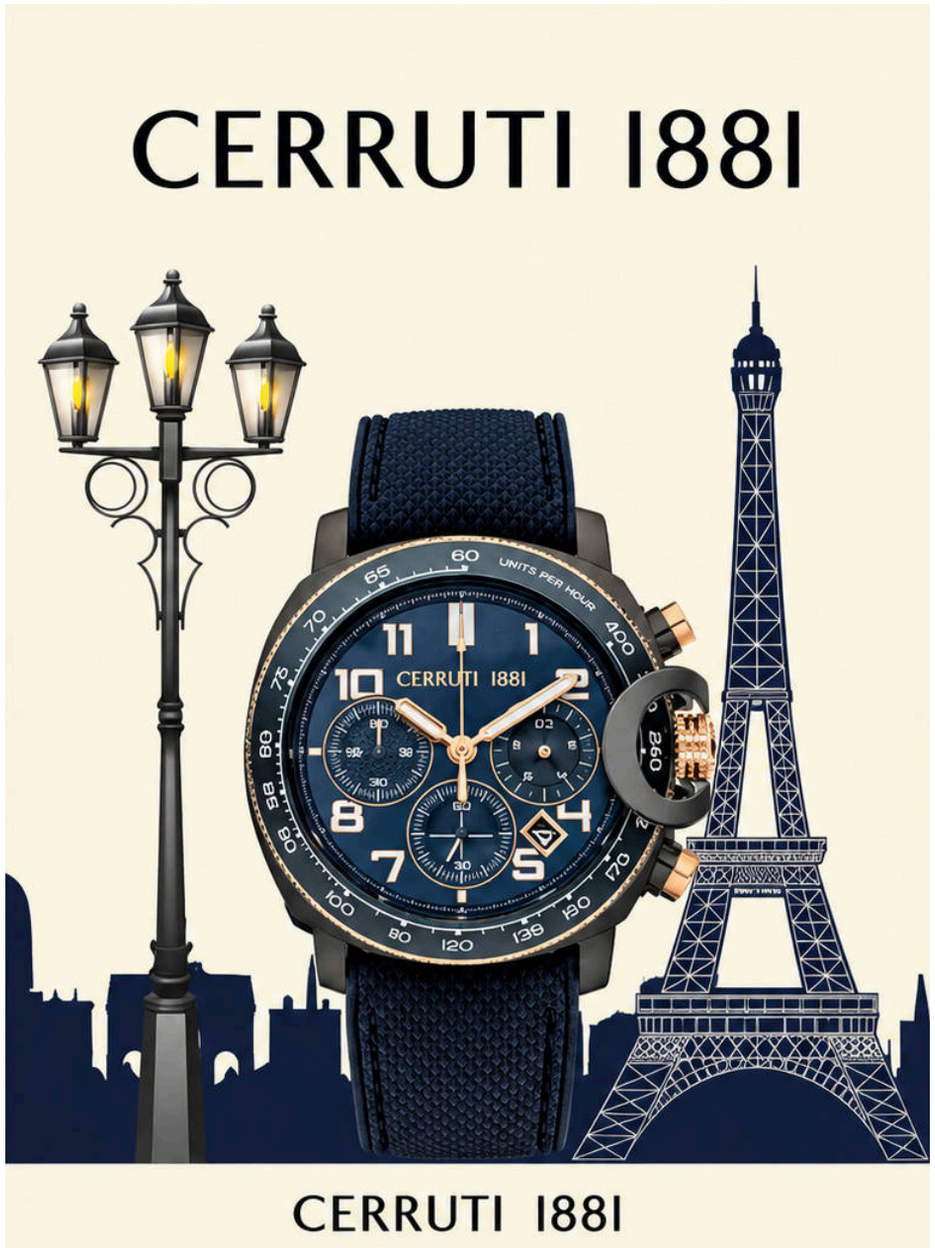
(3) FOCAL POINT

CERRUTI 1881 EXECUTION

The watch created for the focal point is the Cerruti 1881 Blue Dial Silicone Strap Watch for Men is a bold, sporty men's watch featuring a 46mm gunmetal case with a distinct crown guard and a rich blue multi-eye dial. Powered by a precise quartz movement, it is finished with a textured blue silicone strap and offers 50m water resistance for versatile everyday wear.

2023 . 11



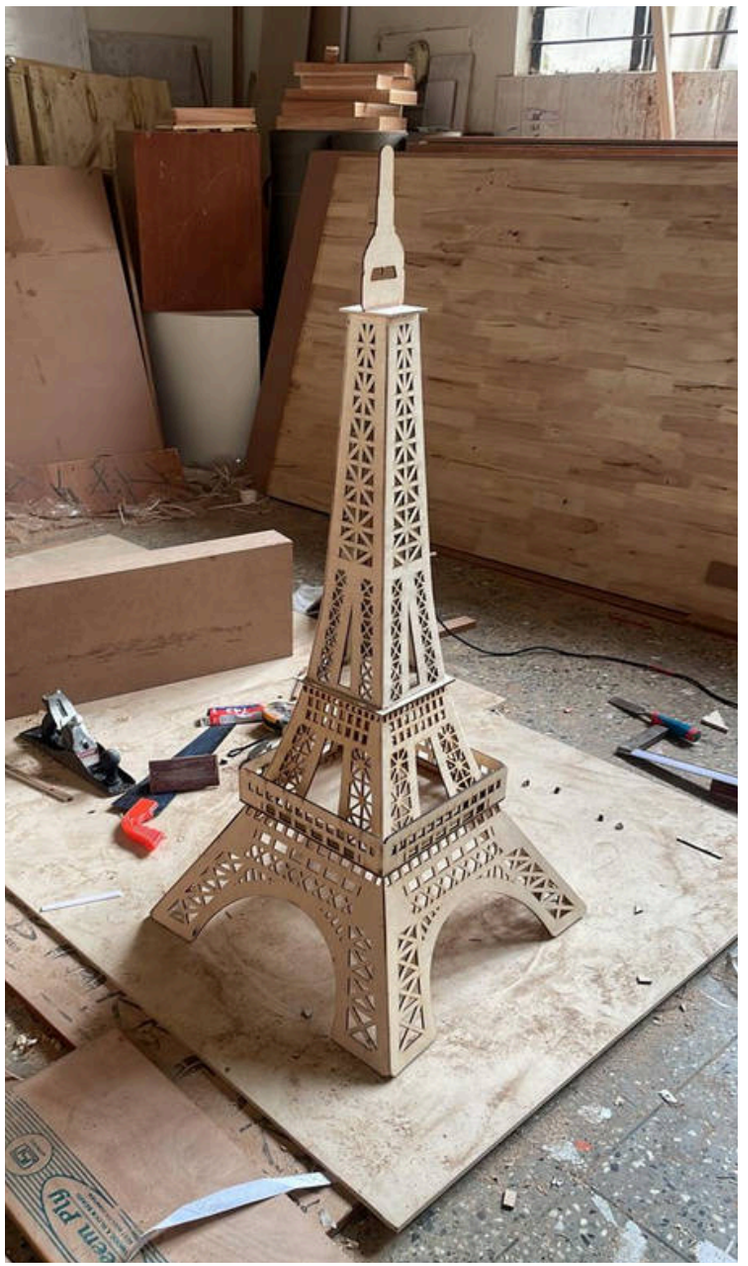




CERRUTI 1881 EXECUTION


gdmr
PROP
DESIGN
Development







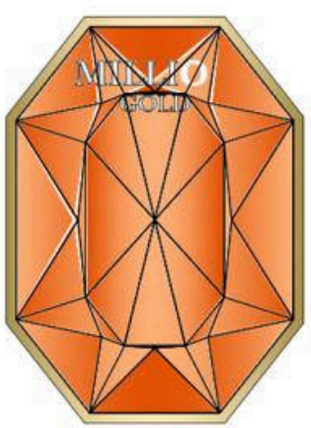
CERRUTI NESTING TABLE PROP

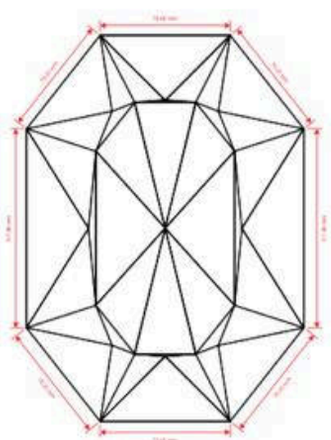


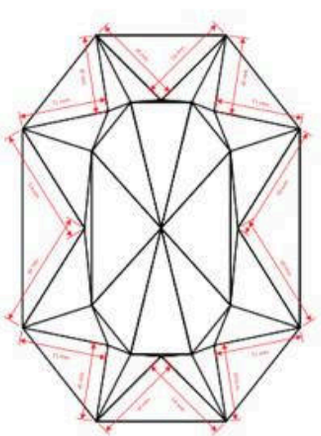












RABANNE MILLION GOLD NESTING TABLE PROP



FESTIVE PROPS



PROPS AND STANDEES











FESTIVE PROPS


gdmr
NESTING
Table
RAGA
by TITAN
POWER
Pearls

(1) NESTING TABLE

SHOPPERS STOP EXECUTION

A premium fragrance display designed to showcase a curated selection of luxury perfumes. The multi-tiered circular structure, finished in deep navy and purple tones, creates a sophisticated focal point while allowing products from multiple fragrance brands to be displayed prominently. The central branding, illuminated retail surroundings, and integrated product graphics enhance visibility and create an engaging in-store experience.

2023 . 11















SHOPPERS STOP EXECUTION

(2) NESTING TABLE

RABANNE – MILLION GOLD EXECUTION

A bold, contemporary fragrance display featuring Rabanne's Million Gold collection. The vibrant orange tabletop contrasts with the dark, textured gold-and-black graphics, creating a striking visual identity. The circular, multi-level structure offers accessible product placement from different sides, while the geometric centrepiece and integrated campaign visuals reinforce the fragrance's luxurious and distinctive character.

2023 . 11



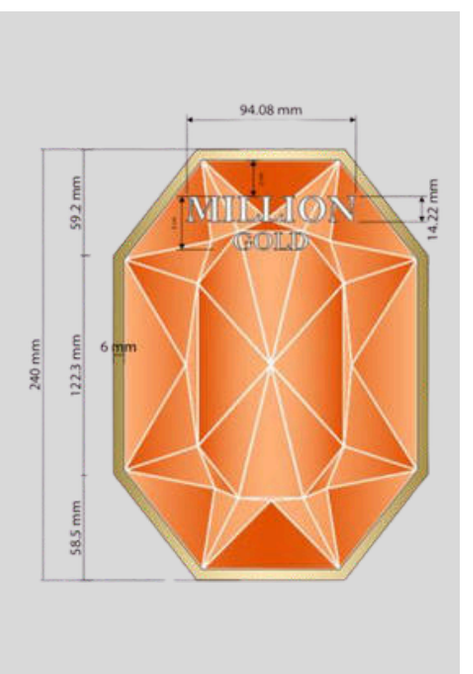












RABANNE – MILLION GOLD EXECUTION



KIOSK *Design*

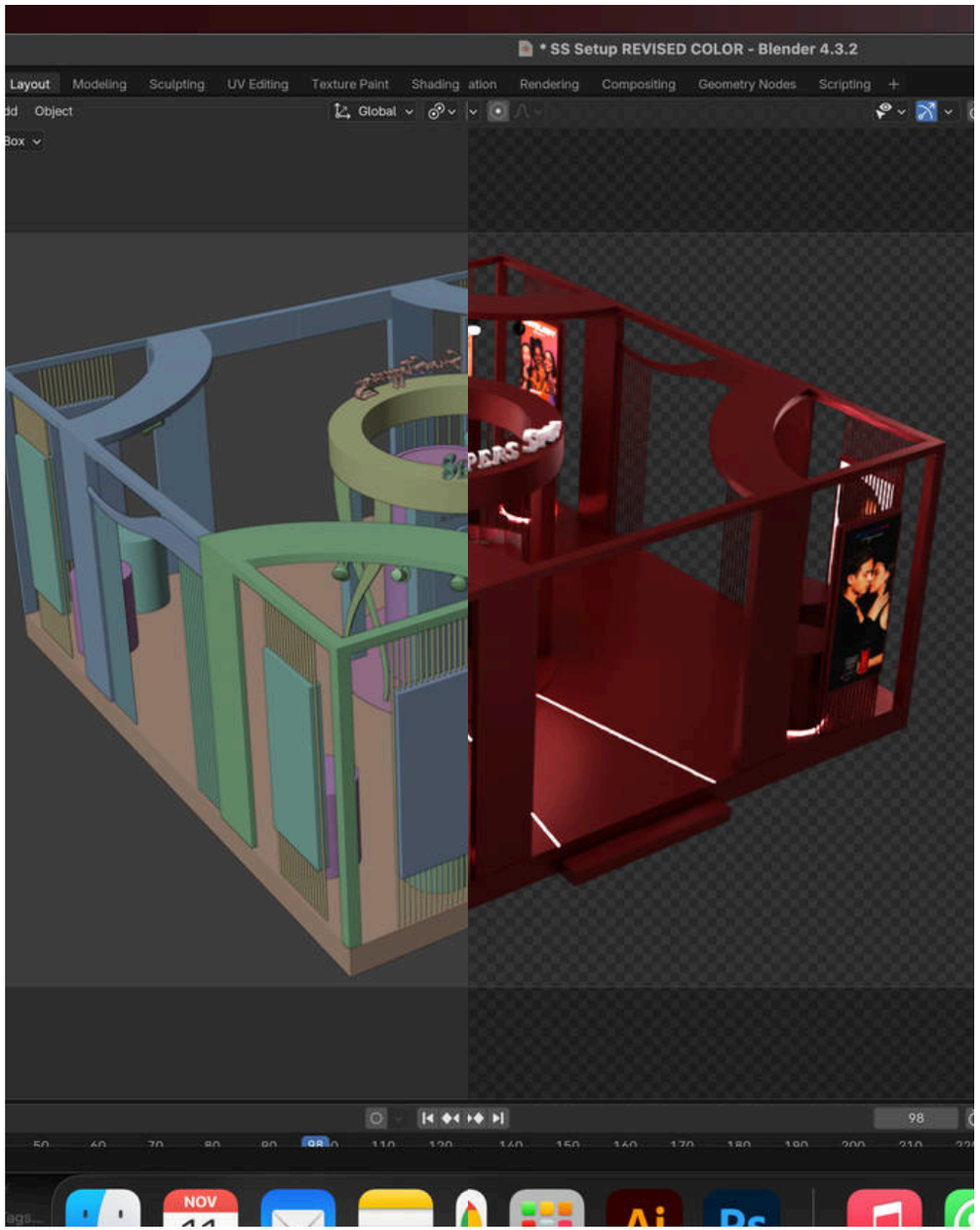
(1) NESTING TABLE

SHOPPERS STOP EXECUTION

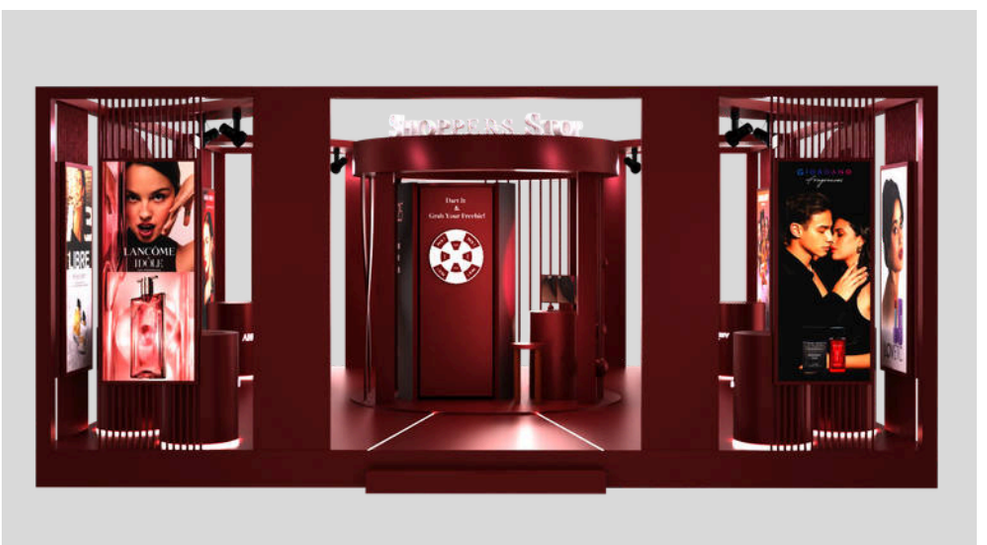
The watch created for the focal point is the Cerruti 1881 Blue Dial Silicone Strap Watch for Men is a bold, sporty men's watch featuring a 46mm gunmetal case with a distinct crown guard and a rich blue multi-eye dial. Powered by a precise quartz movement, it is finished with a textured blue silicone strap and offers 50m water resistance for versatile everyday wear.

2023 . 11

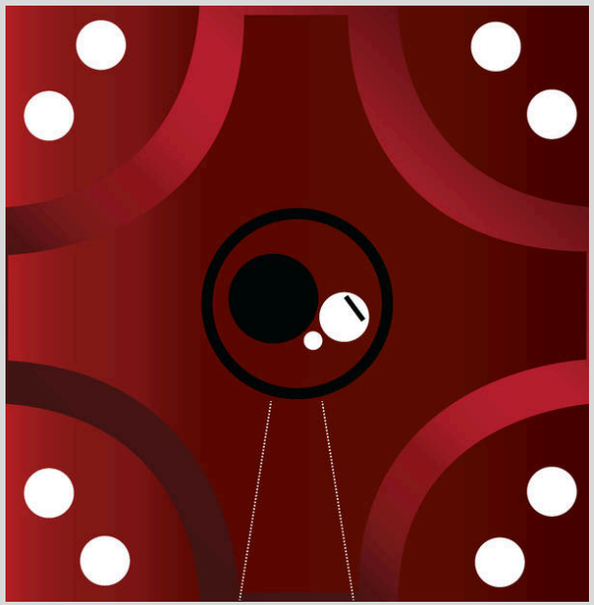








SHOPPER'S STOP X SHOWSTOPPER 3D RENDERING







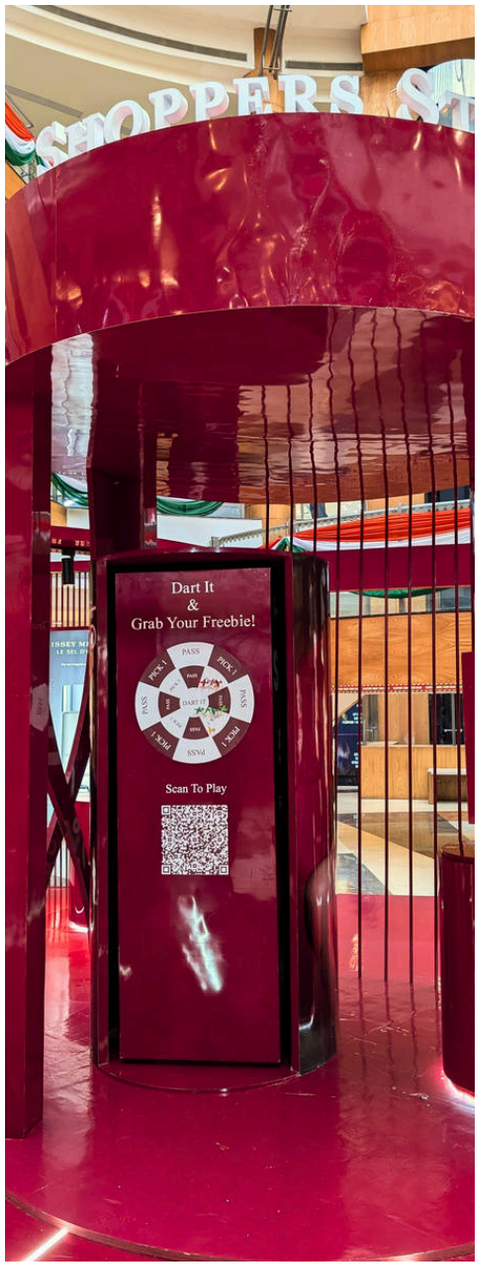


SHOPPER'S STOP X SHOWSTOPPER 2D TECHNICAL DIAGRAMS







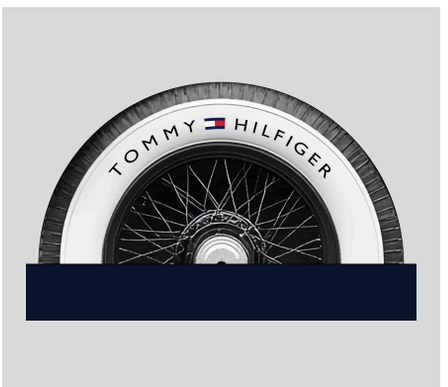


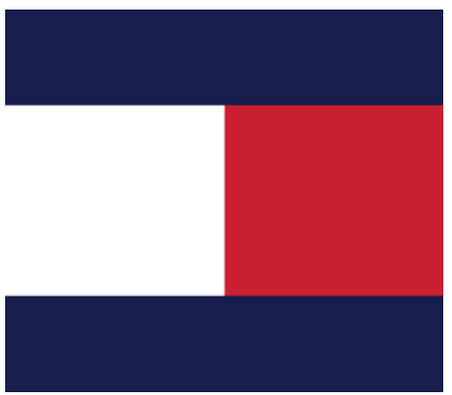
SHOPPER'S STOP X SHOWSTOPPER EXECUTION

PHOTO BOOTH


Trailblazing Together
Connect.Innovate.Transform
10.328 views
3rd Annual GDMR Business Meeting
trailblazing#together
View all 328 comments
GDMR FOUNDATION

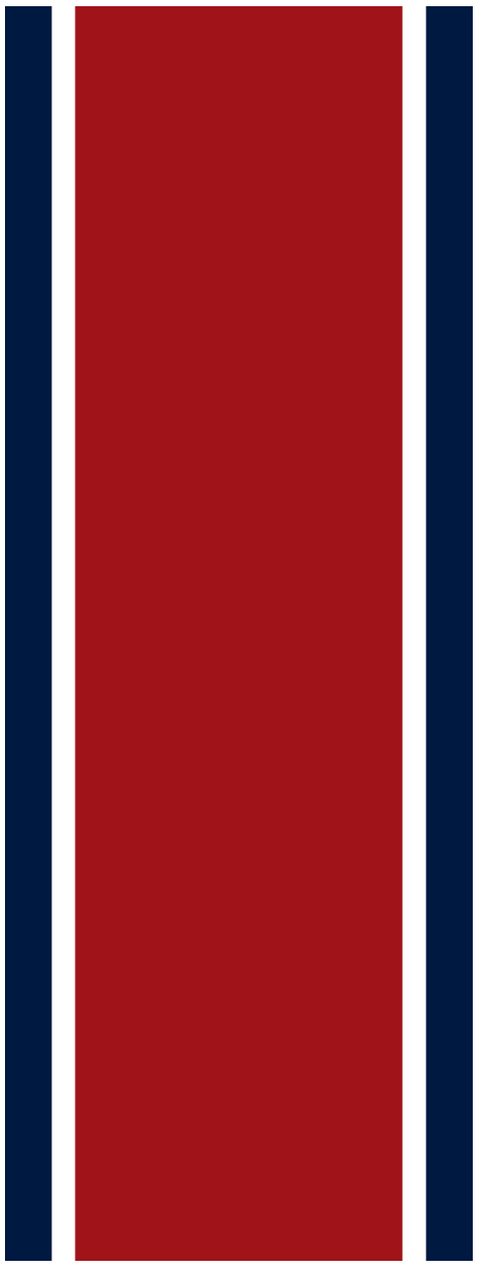












TOMMY HILFIGER





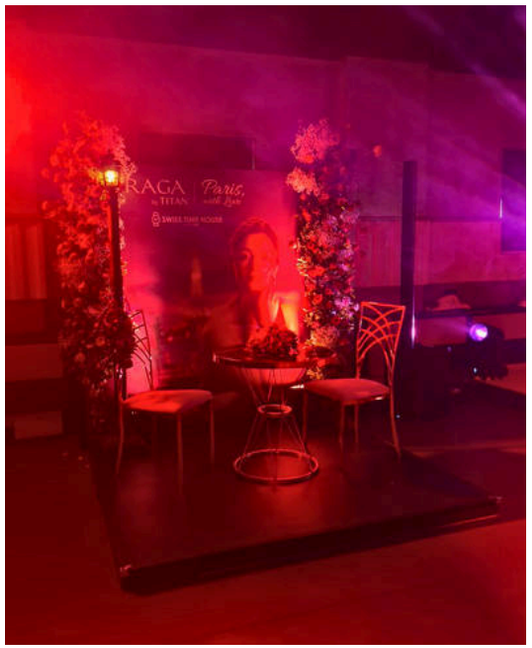




TITAN WATCH LAUNCH *STELLAR & EDGE*

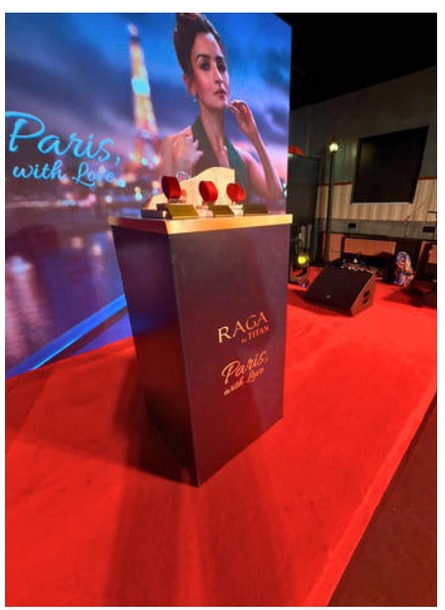












TITAN RAGA *PARIS WITH LOVE*


EVENT
Management















TITAN RAGA EVENT *PARIS WITH LOVE*

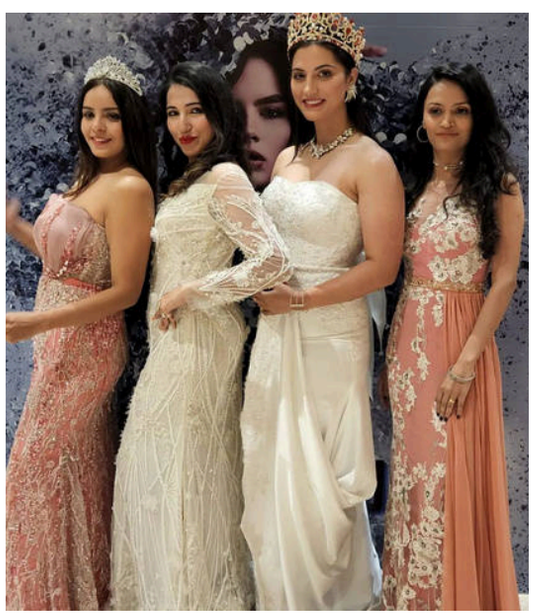


LIVE IN TRIUMPH PAGEANT *USA | INDIA*







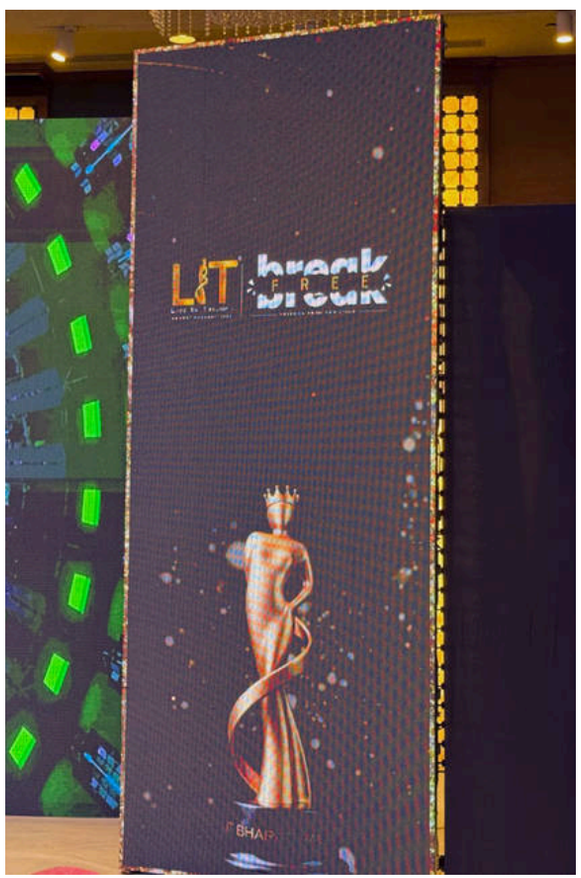


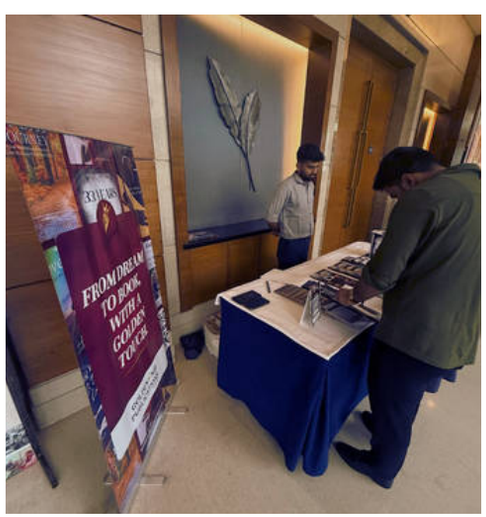
LIVE IN TRIUMPH PAGEANT *USA | INDIA*

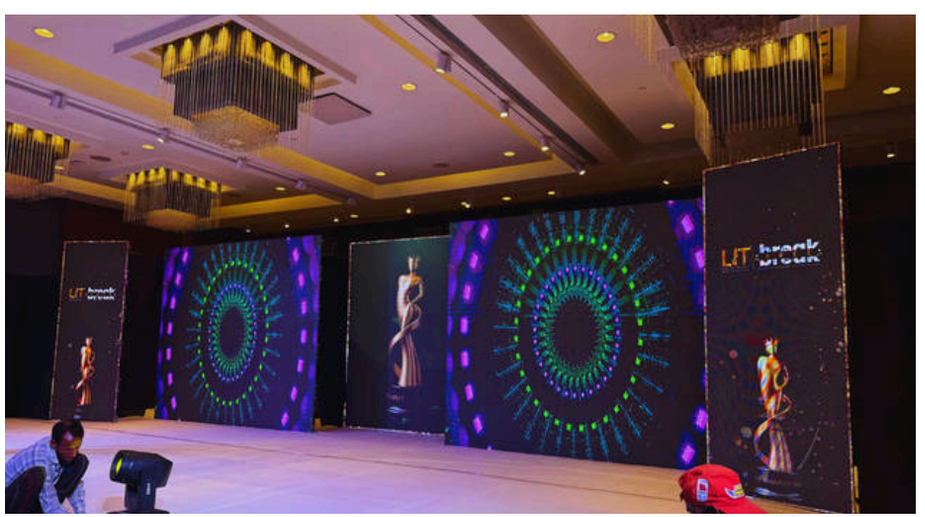












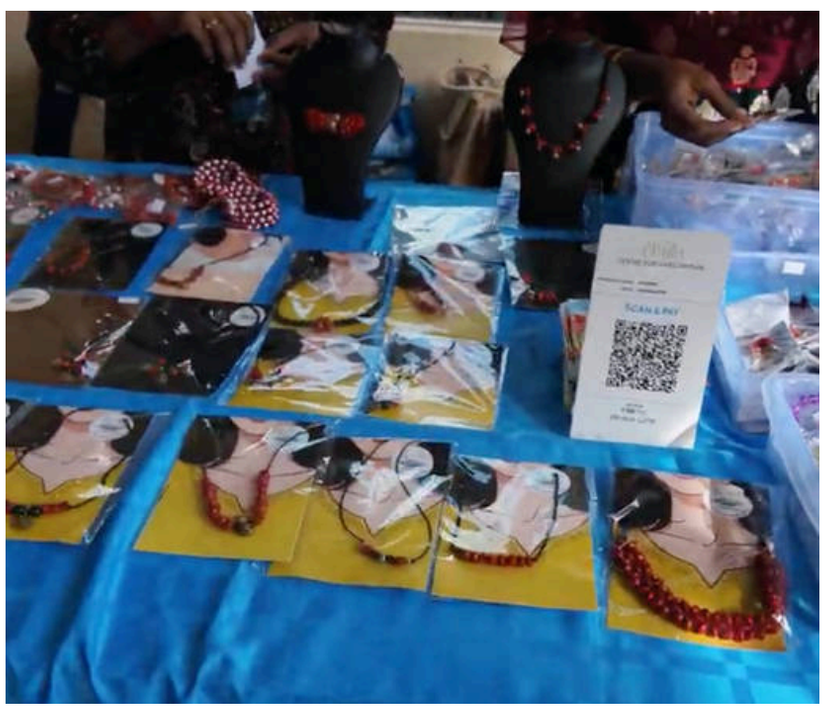
LIT EVENT *BREAK FREE*


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CAREREVENUE
11·07·26



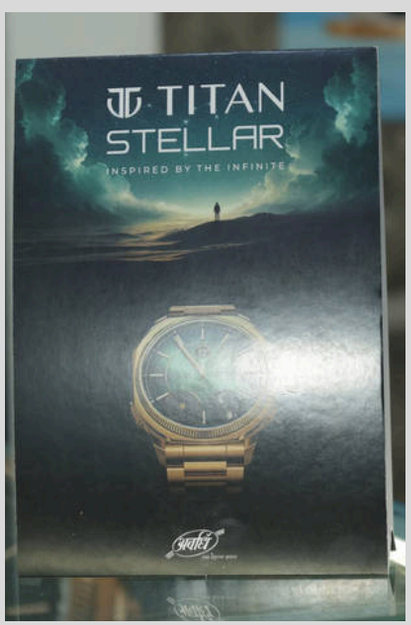


CHILLA 2026













TITAN WATCH LAUNCH EVENTS



Concept · Branding · Fabrication · Installation · Artist Coordination · Live Show Delivery

TRIUMPH PAGEANT *USA | INDIA*












HOSUNE
MARNEAL


gdmr


HOTEL
HOTEL
Hotlcc
Vasen.
Iitne
Calituner
HOTEL


litet




gdmr
PROMOTIONAL DISPLAYS
BRAND VISIBILITY, MADE TANGIBLE.
Signages
løkayatra.com
løkayatra.com

PRESENCE IN EVERY SPACE

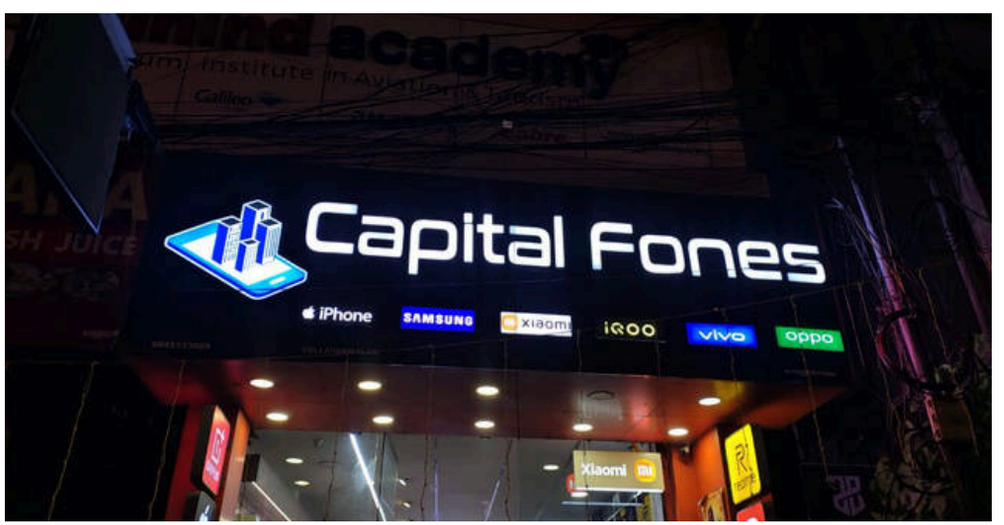
Built signage and branded installations that turn physical environments into recognisable brand experiences.



01 / Illuminated signage



02 / Branded environments



03 / On-site execution

01 / SIGNAGE


പ്രധാനമന്ത്രി
ജൻഔഷധി മെഡിക്കൽ സ്റ്റോർ
8592808999 I 9544385835
JERRY FINANC

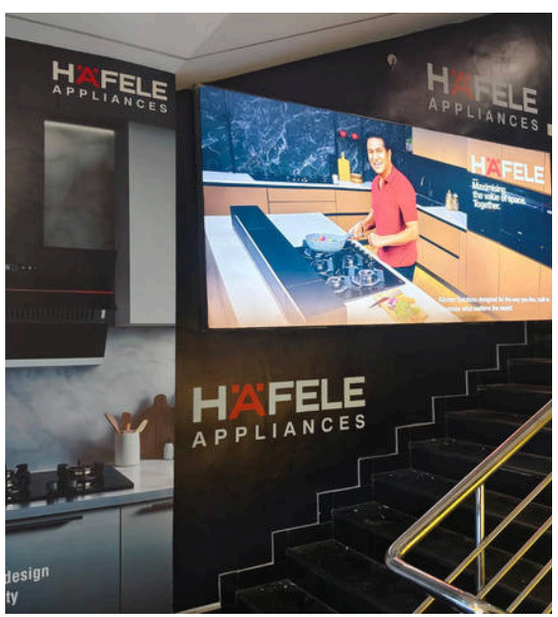

Vasudeyam
Sarath Sasidhar
9746175824


Your dreams are precious like
GOLD
8592808999 I 9544385835


SOMANS

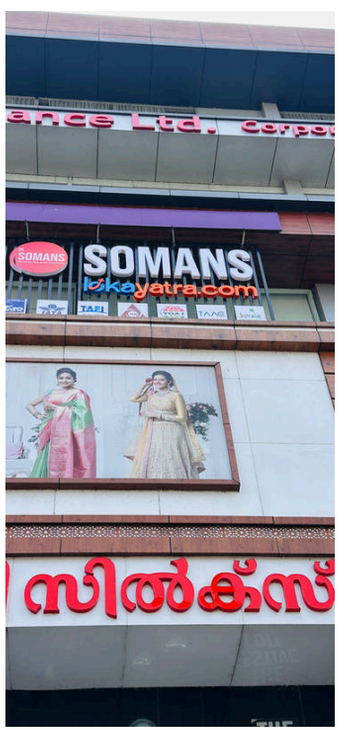

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95626 79000


SOMANS
Dream,Go and Explore
lokayatra.com


HAFELE
APPLIANCES


vivo X300 Ultra
ZEISS Cinematics. Born to Create.

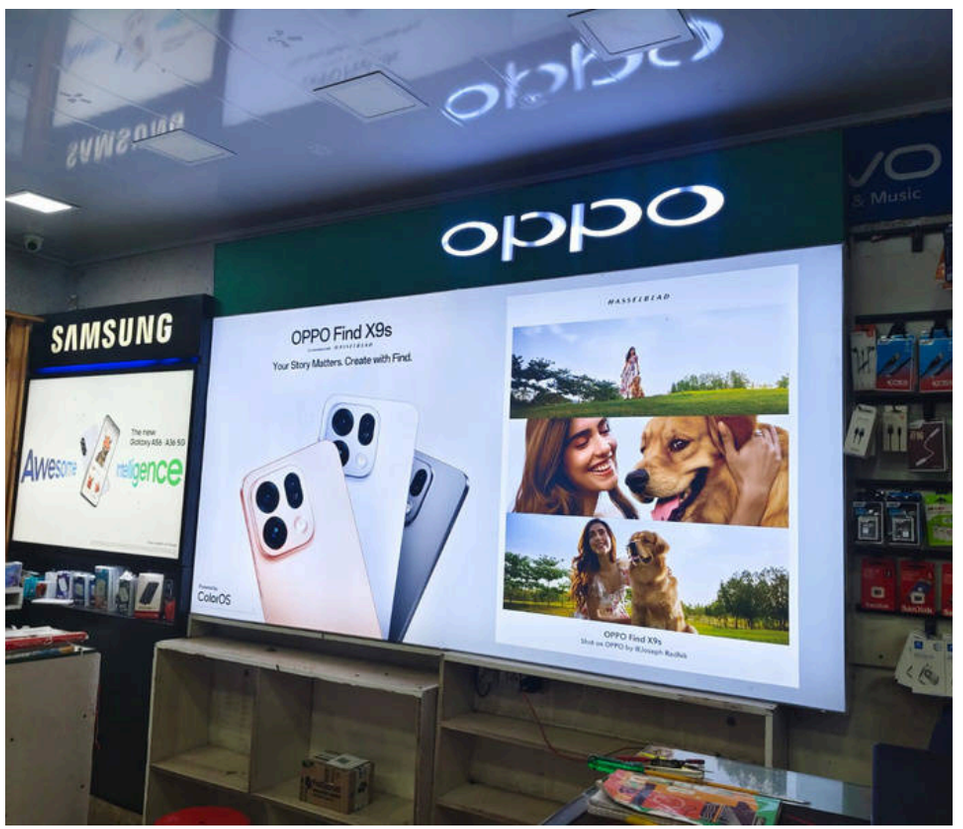

Project Managed by: KERALA MED
DIAL
108
EMERGENCY


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01 / SIGNAGE

DESIGNED TO BE NOTICED

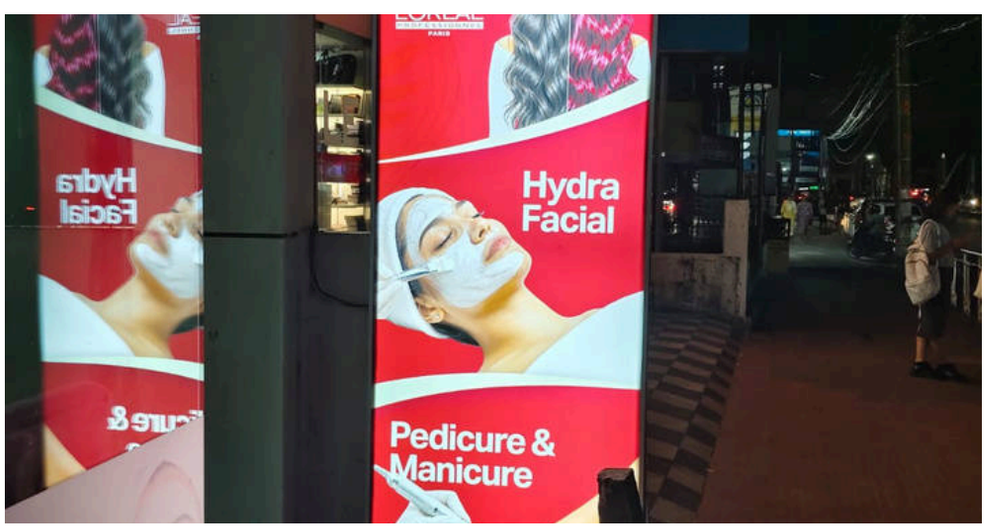
From retail graphics to display print, our executions help campaigns stand out where audiences interact with brands.



Retail branding



Print applications



Large-format displays

IMPACT AT SCALE

Fastrack / Subtly Dramatic — an outdoor campaign brought to life in a large-format hoarding visualisation.

A bold, product-led composition designed for strong visibility at a distance. Mockup shown for presentation purposes.

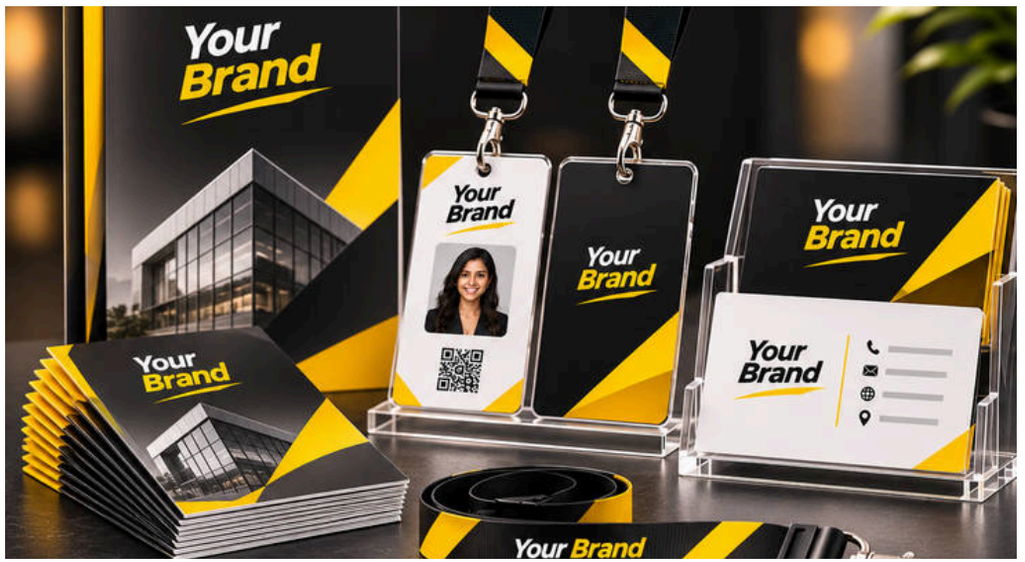


FASTRACK / HOARDING MOCKUP

CAMPAIGN APPLICATION

THE BRAND BEYOND THE CAMPAIGN

From retail graphics to display print, our executions help campaigns stand out where audiences interact with brands.



Company Stationary



Custom gifting



Promotional essentials



Everyday touchpoints

DETAILS THAT LEAVE A MARK

Thoughtfully produced gifting and customised merchandise for employee engagement, occasions and brand connections.



Corporate gifts



Branded keepsakes



Customised items



Festive products

PROMOTIONAL ITEMS

Make Your Brand Stand Out!
Turn heads and grab attention with creative, larger-than-life promotional props and custom branding displays!









Custom-designed sunboard displays that showcase your products, enhance brand visibility, and attract customers. Tailored to your brand, from design to execution.

PROMOTIONAL ITEMS

Custom designed danglers that enhance brand visibility and highlight promotions, offers, and campaigns. Available in various shapes, sizes, and finishes, designed and printed to suit your brand.



Flyers, Catalogues & A4 Signage – Print That Makes an Impact!
From promotional flyers and premium product catalogues to A4 signage in acrylic stands, we design and print customised materials that showcase your products, highlight offers, and enhance brand visibility.



About GDMR Foundation

GDMR is a leading Visual Merchandising and branding solutions provider, creating impactful retail experiences that enhance brand visibility and customer engagement. We combine creative strategy, technology, and execution to deliver scalable solutions across VM, Digital, Retail, and Creative Branding. With a strong focus on execution excellence, we manage large-scale projects that drive business performance and long-term brand value.

Our Values

We think differently!

We study in depth.

We deliver with excellence.

We approach with caution.

Our Expertise

Our team has an extensive experience and knowledge in various fields, including

- Branding
- Digital Marketing
- Retail & VM Solutions
- Engineering
- Wellness
- HR Solutions
- Event Management
- Print & Production

Our Commitment

With our experience and knowledge, we understand, analyze, and deliver the best consultancy services and most productive solutions to suit your needs.

Branding 360 is the creative branding solution consultancy wing of GDMR Foundation. It is a business dedicated to creating, planning, and executing brand solutions for clients. We are dedicated to helping our clients reach their targeted audience and increase their online visibility.

We assist you through data-based decisions, starting with thorough research, establishing goals, and letting you know how much you can increase your visibility and how to increase and maintain your level of online traffic for your business.

our clients


TITAN


TOMMY HILFIGER


ANNE KLEIN


ARMANI


LOUIS PHILIPPE


KENNETH COLE


JOCKEY


AIGNER


POLICE


PRADA


rabanne


RALPH LAUREN


fastrack


Pepe Jeans
LONDON


SHOPPERS STOP


TITAN
CLOCKS


AZZARO


VALENTINO


INTUNE


TITAN
COMPANY


SONATA
A TATA PRODUCT


MUGLER


VIKTOR&ROLF


Triumph


ZOOP
by TITAN


Malini Joshi


L&T


Belle Events


aiequ
TRADEMARK SERVICES


BEAUTY CONCEPTS


Career
Launcher


My Precious Life


W
AL-WASSEN


PUIG


STEELFIX
WORKSHOP


Bethany
HOSPITAL
Not to be served, but to serve


NEELAM


RISING EAGLE


one2one


Unmasking
depression

Dr.Shibu's
AYURVEDA

Gkode

thank you!

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FOUNDATION

EMPOWER • ELEVATE • EXCEL



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